



Olivine, VEIC, and EnergyHub Join the Association for DR & Smart Grid

(Washington, DC – October 7, 2013) Three more leaders in demand response and smart grid have joined the Association for Demand Response and Smart Grid (ADS), the national DR and smart grid organization. They come aboard as ADS, together with other national groups, prepares for next week's **National Summit on Integrating Energy Efficiency and Smart Grid** (www.energyefficiencysmartgrid.org). The new members are Olivine, Inc, Vermont Energy Investment Corporation (VEIC), and EnergyHub.

ADS is a non-profit organization based in Washington, DC, that focuses on development and exchange of information among policymakers, utilities, technology companies, and other stakeholders. It includes as members companies and organizations, as well as individuals who consider themselves demand response (DR) and smart grid professionals.

"We are excited to have these new members join ADS and help us grow our ability to serve the needs of the DR and smart grid community," said Dan Delurey, Executive Director of ADS. "Olivine offers a number of options to support DR in the wholesale market, and is also a DR provider and scheduling coordinator. VEIC is a great asset to the discussion on how best to integrate energy efficiency with demand response as they have a strong focus on reducing the overall costs of energy use. And EnergyHub offers in-home options to consumers for reducing their energy using a variety of resources.

"We are especially happy to have these new members come on board as we ramp up for the National Summit on Integrating Energy Efficiency and Smart Grid," said Delurey. "They have already begun to help us as we make final preparations for the event coming up October 15 and 16."

Olivine, Inc. supports responsible demand, by delivering technology, operations, programs, and consulting services in an innovative wrap-around approach to tackle all sides of a problem from regulatory to implementation down to consumer use cases. This approach, part of the Olivine Way™, allows Olivine to make a bigger impact by ensuring ultimate value in the projects we undertake. For more information, visit <http://olivineinc.com/>.

EnergyHub develops software solutions that allow utilities to operate more effective demand response and energy efficiency programs than ever before. EnergyHub's Mercury DRMS features utility-grade security and robustness, and it runs on a platform that was built from the ground up for real-time massive data processing. EnergyHub's Bring Your Own ThermostatSM service means hundreds of thousands of homes are reachable without the need to roll a single truck. For more information, visit <http://www.energyhub.com/>.

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Vermont Energy Investment Corporation (VEIC) is dedicated to reducing the economic and environmental costs of energy use. Through its comprehensive energy efficiency utilities and implementation and consulting services, it works with utilities, government agencies, and foundations in the design and delivery of energy efficiency and renewable energy services. VEIC sees electric system planning, market operations, and regulatory policy-making as three interconnected approaches to transforming the energy system. VEIC's planning engineers specialize in state and regional demand-side planning and understanding the potential of renewable resources. And its program implementation staff uses these studies to develop economic strategies for wholesale power markets. These insights enable VEIC to provide decision-makers with fresh, timely recommendations that are grounded in real-world engineering and economic feasibility. The result is innovative programs, policies, and implementation strategies that promote the highest levels of reliability, affordability, and efficiency. For more information, visit <https://www.veic.org/>.

About the Association for Demand Response & Smart Grid

The Association for Demand Response & Smart Grid (ADS) is a nonprofit organization, originally formed as the Demand Response Coordinating Committee (DRCC) in 2004. ADS is a 501 (c) 3 nonprofit organization consisting of professionals and organizations involved in demand response and smart grid. It provides services to meet the needs of its members that help them in the conduct of their work and in the attainment of their personal, corporate and governmental objectives. ADS seeks to establish and grow a demand response "community" of policymakers, utilities, system operators, technology companies, consumers, and other stakeholders.

Group Members of ADS are Ameren, American Public Power Association, Arizona Public Service, California ISO, Comverge, Con Edison, Conservation Services Group, Constellation, Corporate Systems Engineering, Dimplex, Duke Energy, Emerson Climate Technologies, ENBALA, Energate, EnergyHub, EnerNOC, Freeman, Sullivan & Co, GE, ISO New England, Landis+Gyr, MISO, National Grid, National Rural Electric Cooperative Association, Navigant Energy Practice, Negawatt, NYSEERDA, Olivine, Inc., On-Ramp Wireless, OPower, Pacific Gas & Electric, PECO, PJM Interconnection, Reliant, Rodan Energy Solutions, Inc., San Diego Gas & Electric, Siemens, Silver Spring Networks, Southern California Edison, Southern Company, Steffes Corporation, Tennessee Valley Authority, Vermont Energy Investment Corporation.

More information on ADS can be found at: www.demandresponsesmartgrid.org

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