



Microgrid Alliance joins Association for Demand Response & Smart Grid

(Washington, DC - January 27, 2015) The Microgrid Alliance (MGA) and the Association for Demand Response & Smart Grid (ADS) announced today that they have joined forces, with the MGA becoming part of ADS. The Microgrid Alliance was established in early 2014 to bring together companies and individuals involved in or interested in the microgrid space so that they could exchange information and expertise, and collaborate on activities. ADS, founded in 2004, is the leading voice for the demand response and smart grid community, creating content, cooperative member activities, and events, both for ADS members and the broader DR and smart grid community.

"This is an exciting new development for ADS," said Howard Smith, Resource Planning and Operations Manager for Alabama Power and Chairman of ADS. "ADS considers the new advances in microgrids to be an important component under the smart grid umbrella, and we look forward to providing ADS members and members of the MGA with new resources and services in the microgrid area."

"We look forward to being a part of ADS," said Terry Mohn, CEO of General Microgrids, Inc. and Chairman of MGA. "The reputation and credibility that ADS has earned over the years provides us with a new opportunity to expand our efforts to educate, collaborate, and do new things." Mohn will become the Chair of the new Microgrids Committee within ADS.

"ADS has always taken a broad view of the electricity space as it is modernizing," said Dan Delurey, CEO of ADS. "We started as a DR organization, and remain the leader on that front. We then evolved to add a smart grid perspective, recognizing that the future of the industry is one of integrating a variety of resources and options in a way that planning and operation of the grid can be optimized. We see microgrids as an important option going forward and are pleased to be joining with the MGA.

"We are especially happy to merge these two groups together as we ramp up for the 12th annual National Town Meeting on Demand Response and Smart Grid," continued Delurey. "We certainly plan to include lessons learned and examples of microgrids on the agenda and program for the event coming up May 26-28 in Washington, DC."

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About the Association for Demand Response & Smart Grid

The Association for Demand Response & Smart Grid (ADS) is a nonprofit organization, originally formed as the Demand Response Coordinating Committee (DRCC) in 2004. ADS is a 501(c)3 nonprofit organization consisting of professionals and organizations involved in demand response and smart grid. It provides services to meet the needs of its members that help them in the conduct of their work and in the attainment of their personal, corporate and governmental objectives. ADS seeks to establish and grow a demand response “community” of policymakers, utilities, system operators, technology companies, consumers, and other stakeholders. More information on ADS can be found at: www.demandresponsesmartgrid.org.

Group Members of ADS are American Public Power Association, Baltimore Gas & Electric, C3 Energy, California ISO, ComEd, Comverge, Conservation Services Group, Constellation, Consumers Energy, CPower, DTE Energy, Duke Energy, ENBALA, EnergyHub, EnerNOC, ISO New England, Landis+Gyr, MISO, National Grid, National Rural Electric Cooperative Association, Navigant Energy Practice, Nest Labs, Nexant, NYSERDA, On-Ramp Wireless, OPower, Pacific Gas & Electric, PECO, PJM Interconnection, Reliant, Rodan Energy Solutions, Inc., San Diego Gas & Electric, Sensus, Siemens, Silver Spring Networks, Southern California Edison, Southern Company, Tennessee Valley Authority, Tetra Tech, and Vermont Energy Investment Corporation.

About the National Town Meeting on Demand Response and Smart Grid

The 2015 National Town Meeting on Demand Response and Smart Grid will be held on May 26-28, in Washington, DC, at the Ronald Reagan Building and International Trade Center. More information on the 2015 National Town Meeting can be found at www.smartgridtownmeeting.com.

About the Microgrid Alliance

The Microgrid Alliance is an organization working to accelerate the growth and development of microgrids. The Microgrid Alliance includes companies in the microgrid sector who work together in a collective way on policy and business relating to microgrids. More information on MGA can be found at: www.microgridalliance.org.

CONTACT:

Dan Delurey
Association for Demand Response & Smart Grid
(202) 441-1420

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Association for Demand Response & Smart Grid
1101 17th St NW, Suite 610, Washington, DC 20036
www.demandresponsesmartgrid.org