



## Nest, C3 Energy, and Sensus Join the Association for DR & Smart Grid

(Washington, DC – April 28, 2014) Three more companies will be attending the upcoming National Town Meeting on Demand Response and Smart Grid as members according to an announcement today by the Association for Demand Response & Smart Grid (ADS). The new members are Nest, C3 Energy, and Sensus.

ADS is a non-profit organization based in Washington, DC, that focuses on development and exchange of information among policymakers, utilities, technology companies, and other stakeholders. It includes as members companies and organizations, as well as individuals who consider themselves demand response (DR) and smart grid professionals.

“We are especially happy to have these new members come on board as we ramp up for the 11<sup>th</sup> annual National Town Meeting on Demand Response and Smart Grid,” said Dan Delurey, Executive Director of ADS. “They have already begun to help us as we put together the agenda and program for the event coming up May 19-21 in Washington, DC.

“C3 Energy is providing new ways for utilities to approach and analyze ‘big data,’ and Elisabeth Brinton, EVP of Operations for C3 Energy will serve on a roundtable panel where she will discuss how ‘big data’ can help utilities address both the threats and the opportunities that they face as the grid modernizes,” said Delurey. “Nest Labs has recently begun to use its smart thermostats in residential demand-response programs as a platform for managing energy during peak times, and Ben Bixby, Nest’s Head of Energy Products, will be speaking on another roundtable panel at the Town Meeting about new technologies in the DR and smart grid space. Sensus provides innovative technology solutions that help utilities conserve energy and water. Sensus technologies also maximize the value of utility investment in communication networks and applications through data analytics that improve operations, reduce cost and enhance customer service. We look forward to Sensus’ sponsorship of and participation in the upcoming Town Meeting.”

**C3 Energy** offers smart grid analytics SaaS solutions that enable utilities to realize the full promise of their investments in the smart grid. The C3 Energy Analytics platform is unique in its ability to integrate massive amounts of disparate data, apply sophisticated multilayered analytics, and provide highly usable portals that generate actionable, real-time insights. C3 Energy’s enterprise-wide approach provides utilities with end-to-end system visibility across supply-side and demand-side smart grid operations. For more information, visit [www.c3energy.com](http://www.c3energy.com).

**Nest** reinvents unloved but important home products. The Nest Learning Thermostat™ programs itself to keep you comfortable and help you save energy, while the Nest Protect: Smoke + Carbon Monoxide™ alarm helps keep you safe. Nest products are sold in the U.S., U.K. and Canada, and are installed in more than 120 countries. Nest partners with energy providers to offer Nest Energy Services, helping them manage demand while helping customers save energy and maintain control of their comfort. For more information, visit [www.nest.com](http://www.nest.com).

**Sensus** is a leading clean technology solutions company offering smart meters, communication systems, software and services for the electric, gas, and water industries. Sensus technology helps utilities drive operational efficiency and customer engagement with applications that include advanced meter reading, data acquisition, demand response, distribution automation, home area networking and outdoor lighting control. Customers worldwide trust the innovation, quality and reliability of Sensus solutions for the intelligent use and conservation of energy and water. For more information, visit [www.sensus.com](http://www.sensus.com).

### **About the Association for Demand Response & Smart Grid**

The Association for Demand Response & Smart Grid (ADS) is a nonprofit organization, originally formed as the Demand Response Coordinating Committee (DRCC) in 2004. ADS is a 501 (c) 3 nonprofit organization consisting of professionals and organizations involved in demand response and smart grid. It provides services to meet the needs of its members that help them in the conduct of their work and in the attainment of their personal, corporate and governmental objectives. ADS seeks to establish and grow a demand response “community” of policymakers, utilities, system operators, technology companies, consumers, and other stakeholders.

Group Members of ADS are Ameren, American Public Power Association, C3 Energy, California ISO, Comverge, Conservation Services Group, Constellation, Consumers Energy, Dimplex, DTE Energy, Duke Energy, ENBALA, EnergyHub, EnerNOC, GE, ISO New England, Itron, Landis+Gyr, MISO, National Grid, National Rural Electric Cooperative Association, Navigant Energy Practice, Nest Labs, Nexant, NYSEDA, On-Ramp Wireless, OPower, Pacific Gas & Electric, PECO, PJM Interconnection, Reliant, Rodan Energy Solutions, Inc., San Diego Gas & Electric, Sensus, Siemens, Silver Spring Networks, Southern California Edison, Southern Company, Steffes Corporation, Tennessee Valley Authority, and Vermont Energy Investment Corporation.

More information on ADS can be found at: [www.demandresponsesmartgrid.org](http://www.demandresponsesmartgrid.org)

More information on the National Town Meeting can be found at: [www.smartgridtownmeeting.com](http://www.smartgridtownmeeting.com)

#### **CONTACT:**

Dan Delurey  
Association for Demand Response & Smart Grid  
(202) 441-1420

# # #

1301 Connecticut Ave, NW Suite 350  
Washington, DC 20036  
[www.demandresponsesmartgrid.org](http://www.demandresponsesmartgrid.org)