



ASSOCIATION FOR  
demand response  
+ smart grid

## **Comverge, Emerson, NRECA, Rodan, and On-Ramp Wireless Join the Association for DR & Smart Grid**

(Washington, DC – September 24, 2012) The Association for Demand Response & Smart Grid (ADS) today announced the addition of five new members. They are Comverge, Emerson Climate Technologies, Rodan Energy Solutions, Inc., National Rural Electric Cooperative Association (NRECA), and On-Ramp Wireless.

ADS is a non-profit organization based in Washington, DC, that focuses on the development and exchange of information among policymakers, utilities, technology companies, and other stakeholders. Its members include companies and organizations involved in DR, as well as individuals who consider themselves to be DR and smart grid professionals.

“We are excited to have these new members be a part of ADS,” said Dan Delurey, Executive Director of ADS. “Each of them comes from a different part of the DR and smart grid community and we look forward to them injecting their perspective and expertise into our organization. I know they will all be valuable contributors to our work and mission.”

**Comverge** delivers a comprehensive suite of intelligent energy management solutions that enable utilities, grid operators, and commercial and industrial organizations to optimize their energy usage in order to reduce costs, meet regulatory requirements, and support sustainability initiatives. With 30 years of experience helping customers implement innovative Demand-Side Management programs, Comverge has deployed more than five and a half million energy management devices, recruited over one million residential customers into mass market demand response programs, and served thousands of commercial & industrial customers. For more information, visit [www.comverge.com](http://www.comverge.com) and follow on Twitter at @Comverge.

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**Emerson Climate Technologies**, a business segment of Emerson (NYSE: EMR), is the world's leading provider of heating, air conditioning and refrigeration solutions for residential, industrial and commercial applications. The group combines best-in-class technology with proven engineering, design, distribution, educational and monitoring services to provide customized, integrated climate-control solutions for customers worldwide. The innovative solutions of Emerson Climate Technologies, improve human comfort, safeguard food and protect the environment. For more information, visit [EmersonClimate.com/utility](http://EmersonClimate.com/utility).

**Rodan Energy Solutions, Inc.** is a leading North American smart grid company delivering integrated energy solutions to electricity consumers, distributors and power producers. Combining our expertise in metering, energy management and demand response, we are enhancing power system reliability, reducing energy costs and developing a sustainable energy future. For more information, please visit [www.rodanpower.com](http://www.rodanpower.com).

**National Rural Electric Cooperative Association (NRECA)** is the national service organization that represents the nation's more than 900 private, not-for-profit, consumer-owned electric cooperatives, which provide service to 42 million people in 47 states. With cooperatives' long history of partnering with their member-consumers to promote demand response, last year local electric co-ops cut 2,200 MW of load, saving members close to \$100 million in generation fuel costs and avoiding more than 2,000 tons of carbon dioxide emissions. For more information, please visit [www.nreca.coop](http://www.nreca.coop).

**On-Ramp Wireless** has developed the first wireless system purpose-built to connect billions of hard-to-reach devices in metro scale and other challenging environments. On-Ramp's field-proven Ultra-Link Processing™ system enables low-power monitoring and control applications for Smart Grid, pipeline integrity, water efficiency, industrial sensing, and location tracking. Operating in un-licensed spectrum, our signal processing innovation finds weak signals even in high noise environments, yielding extreme coverage, immunity to high interference, and significantly lowers cost. For more information please visit [www.onrampwireless.com](http://www.onrampwireless.com).

### **About the Association for Demand Response & Smart Grid**

The Association for Demand Response & Smart Grid (ADS) is a nonprofit organization, originally formed in 2004 as the Demand Response Coordinating Committee (DRCC). ADS is a 501 (c) 3 nonprofit organization consisting of professionals and organizations involved in demand response and smart grid. It provides services to help its members in the conduct of their work and in the attainment of their personal, corporate and governmental objectives. ADS seeks to establish and grow a demand response "community" of policymakers, utilities, system operators, technology companies, consumers, and other stakeholders.

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Group Members of ADS are Ameren, American Public Power Association, Arizona Public Service, ComEd, Comverge, Con Edison, Conservation Services Group, Emerson Climate Technologies, ENBALA, Exelon, Freeman, Sullivan & Co, ISO New England, Joule Assets, MISO, National Grid, National Rural Electric Cooperative Association, Navigant Energy Practice, NYSEERDA, On-Ramp Wireless, Opower, Pacific Gas & Electric, PECO, PJM Interconnection, Progress Energy, Reliant, Rodan Energy Solutions, Inc., Salt River Project, San Diego Gas & Electric, Southern California Edison, Southern Company, and Tennessee Valley Authority.

More information on ADS can be found at: [www.demandresponsesmartgrid.org](http://www.demandresponsesmartgrid.org)

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