




# ADS Business Issues Committee

2015 Annual Report



# Mission Statement

- ▶ Develop and provide resources, information and education to ADS members, other industry participants, and governmental entities about reliable and cost-effective business models related to Demand Response, Intelligent and Passive Energy Efficiency, and Smart Grids - such as customer value propositions, sustainable business cases, best practices and future possibilities.
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# Committee Members

- ▶ Chair: Brett Feldman (Navigant)
  - ▶ Vice Chair: Mark Cattrell (Concentric)
  - ▶ Board Representative: Dan Violette (Navigant)
  - ▶ Bryan Edmunson (Ameren)
  - ▶ Derek Kirchner (DTE)
  - ▶ Isabelle Gecils (Opinion Dynamics)
  - ▶ Sid Doshi (Silver Spring)
  - ▶ Chris King (Siemens)
  - ▶ Cameron Brooks (E9 Insight)
  - ▶ David Katz (Sustainable Resources Management Inc.)
  - ▶ Howard Smith (Alabama Power)
  - ▶ Dave Dobratz (Northeast Utilities)
  - ▶ Doug Smith (ISO-NE)
  - ▶ Pete Langbein (PJM)
  - ▶ Ryn Hamilton (Consultant)
  - ▶ Allen Jones (Individual)
  - ▶ Jaden Crawford (EnerNOC)
  - ▶ Dick Preston (Energy Grid Services)
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# Accomplishments



- ▶ Conducted ADS member survey prior to and after 2014 NTM and presented results on a monthly ADS member call
- ▶ Summarized MA Department of Public Utilities 2014 Grid Modernization Order
- ▶ Summarized news article on new DR business model proposed by Innovari
- ▶ Wrote article for January 2015 ADS monthly newsletter on FERC Demand Response and Advanced Metering report
- ▶ Discussed possibility of conducting a survey of state regulators on DR issues/drivers
- ▶ Proposed a workshop for 2015 NTM on Utility DR Business Models
  - ▶ Now in consideration for a webinar



# Future goals

- ▶ Write another article for the ADS newsletter on issues being addressed by the committee
- ▶ Solicit speakers and a topic for a webinar that would be delivered in conjunction with ADS staff
- ▶ Develop a stand-alone document addressing an issue or set of key issues related to the committee mission statement
- ▶ Work with AESP and PLMA on a DR industry survey?



# Contact Info

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