ADS Business Issues Committee

2015 Annual Report
Mission Statement

- Develop and provide resources, information and education to ADS members, other industry participants, and governmental entities about reliable and cost-effective business models related to Demand Response, Intelligent and Passive Energy Efficiency, and Smart Grids - such as customer value propositions, sustainable business cases, best practices and future possibilities.
Committee Members

- Chair: Brett Feldman (Navigant)
- Vice Chair: Mark Cattrell (Concentric)
- Board Representative: Dan Violette (Navigant)
- Bryan Edmunson (Ameren)
- Derek Kirchner (DTE)
- Isabelle Gecils (Opinion Dynamics)
- Sid Doshi (Silver Spring)
- Chris King (Siemens)
- Cameron Brooks (E9 Insight)
- David Katz (Sustainable Resources Management Inc.)
- Howard Smith (Alabama Power)
- Dave Dobratz (Northeast Utilities)
- Doug Smith (ISO-NE)
- Pete Langbein (PJM)
- Ryn Hamilton (Consultant)
- Allen Jones (Individual)
- Jaden Crawford (EnerNOC)
- Dick Preston (Energy Grid Services)
Accomplishments

- Conducted ADS member survey prior to and after 2014 NTM and presented results on a monthly ADS member call
- Summarized MA Department of Public Utilities 2014 Grid Modernization Order
- Summarized news article on new DR business model proposed by Innovari
- Wrote article for January 2015 ADS monthly newsletter on FERC Demand Response and Advanced Metering report
- Discussed possibility of conducting a survey of state regulators on DR issues/drivers
- Proposed a workshop for 2015 NTM on Utility DR Business Models
  - Now in consideration for a webinar
Future goals

- Write another article for the ADS newsletter on issues being addressed by the committee
- Solicit speakers and a topic for a webinar that would be delivered in conjunction with ADS staff
- Develop a stand-alone document addressing an issue or set of key issues related to the committee mission statement
- Work with AESP and PLMA on a DR industry survey?
Contact Info

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